About H.B. 14-1366 regarding Marijuana Edibles  

♦ Since the passage of Amendment 64, the retail availability of marijuana edible products has skyrocketed. You can now purchase common baked goods, cookies, candies and sodas all infused with marijuana, without the ability to visibly differentiate between an infused product and a non-infused product.

♦ Many of these items look and feel like food products that have been historically marketed to children (gummy bears, goldfish, Swedish fish, rainbow bands, peanut butter cups).

♦ Children’s Hospital alone has had 20 cases of accidental marijuana ingestion since Colorado’s proliferation of legalized retail marijuana and edible products.

♦ HB 1366 directs the Department of Revenue to adopt rules requiring edible marijuana products to be shaped, stamped, colored, or otherwise marked with a standard symbol indicating that it contains marijuana and is not for consumption by children. These rules must be implemented by January 1, 2016.

♦ The bill also prevents the infusion of marijuana into food products that are primarily marketed to children or to add marijuana to a food product that a reasonable consumer would confuse with a trademarked food product.

Can you identify which products contain marijuana and which ones do not?

ORGANIZATIONS THAT SUPPORTED H.B. 14-1366

Children's Hospital – Heidi Baskfield and Zach Zaslow
Safe Kids Colorado – Dwayne Smith
The Campaign to Regulate Marijuana Like Alcohol – Christian Sederberg & MaryKay Hogan
Colorado Association of Chiefs of Police – Anne Marie Jensen
Colorado State Patrol – Dave Hall & Bobby Juchem
SMART Colorado – Mike Feeley and Melissa Kuipers